

June 2012 MINUTES

BETTER LIVING FOR SENIORS MONTHLY MEETING

June 20, 2012

MEETING HELD:

- Our location was Brandwyne Healthcare Center and a wonderful breakfast was served by our hosts.

MEETING CALLED TO ORDER:

- Meeting called to order at 9:16 am by Cindy Clouse, President.
- **MOTION PREVAILED:** The minutes from the May BLFS meetings, now posted on the website at www.BLFSPolk.com, were approved with no changes.

TREASURER'S ANNUAL REPORT (1/1/12- 6/19/12) GIVEN BY RANDY BROCK:

- Total Period Inflows (membership dues and web ad income): \$16,656.72
- Total Period Outflows (Member Clicks, phone, postage, etc.): \$11,413.81
- Overall Period Total: \$5,242.91
- Account Balances: \$12,648.33 in checking
- **MOTION PREVAILED:** Treasurer's Report was approved as given.

COMMITTEE REPORTS AND BOARD UPDATES:

- Randy announced new volunteer website manager, Stefanie Thompson. We are now up on Facebook and Twitter.
- Randy announced and reminded members about renewals for membership. For more information logo on to www.blfspolk.com
- Randy announced that we have 10,000 + hits on our website with 162 friends and members.
- Larry announced outreach marketing blitz for members interested in getting into places they wouldn't normally have an opportunity to see. Meeting is next month. For more information contact temic@homeinstead.com or lapow@verizon.net.
- Cindy announced that we bought plastic directory holders that will be used in strategic areas.
- Russell Cummings updated us for next meetings. We are booked with facilities and speakers. There are some tentative locations for next year. Next month is hosted by Tri County at Lakeland Regal community room. Check the website for more information.
- Ashley Vogel gave Education Committee update that they are developing a new presentation focused towards common myths of health care for seniors and also encourages your facility to call and schedule an Empathy Training for your staff. If you are interested in helping please contact ashley@agingcarepartners.com.
- Cecile from Mulberry Pharmacy introduced first time attendees. We had 8 new visitors! Great job members!
- Members introduced themselves.
- Cindy announced that BLFS is taking applications for a member to manage the sounds system. If you are interested please contact Cindy Clouse.
- Next month's meeting is at Regal Chevrolet in Lakeland, Wednesday, July 18th.

HOST:

Keith Lombardi, Administrator spoke on behalf of Brandwyne HealthCare Center and introduced community. Thank you for the wonderful breakfast and hospitality, especially the Fruit and lovely red rose pedals (thanks Lisa)!!

GUEST SPEAKER:

- Our speaker Terri Culvahouse, Business office manager, Brandwyne HealthCare Center, spoke on Medicaid diversion benefit.
- **MOTION PREVAILED** to adjourn.

Minutes Respectfully Submitted by: Stefanie Thompson, BLFS Member- At- Large, BLFS Webmaster

NOTE: Any changes, corrections or additions, please call the BLFS office at 863.248.1475.