



BETTER LIVING FOR SENIORS MONTHLY MEETING
February 20, 2013

Board Members Present:

Cindy Clouse
Randy Brock
Temi Charrier
Liz Craven
Greg West
Dorene Yates

MEETING LOCATION:

- Our location and breakfast was hosted at New Horizon's Assisted Living Facility, located on 2100 State Road 540 W., Winter Haven.

MEETING CALLED TO ORDER:

- The meeting was called to order by Cindy Clouse, President, at 9:10 a.m.

INTRODUCTION OF NEW BOARD MEMBERS:

- A motion was made that the minutes from the January 2013 Meeting, now posted on the website at www.blfspolk.com, be approved. The motion was seconded, a vote taken and the minutes were approved unanimously with no changes.

TREASURER'S REPORT

- The Treasurer's Report was presented by Randy Brock. BLFS ended last year with \$1,500.00 in the black; this year BLFS will be investing the money in establishing a 501c3. The cost is \$850.00. The positive side is that it will be recovered with the tax exempt status. BLFS currently has \$9,820.00 in the bank account.

MEMBERSHIP REPORT

- The Membership Report was presented by Randy Brock. There are currently 175 members and friends.
- Renewal notices for BLFS membership are going out, please go on line and renew and update your information in the data base. If you have moved to a new position, please enter your name on the web site so you will get on the mailing list and not miss important information and updates. Notices are sent 30, 14 and 7 days before expiration.

COMMITTEE REPORTS AND BOARD UPDATES:

- **Education Committee:** Ashley Vogel was voted in as the Education Committee Chair. She presented a new program that they are taking to various forums; it is titled "Exposed" and dispels myths with regard to legal planning, health planning, facility and financial planning.

- **Outreach Committee:**
 - BLFS is participating in the 21st Annual Senior Games as a sponsor of the cribbage games. A BLFS book will be placed in every event bag that goes out. The closing games are on March 11, 2013 in the Youkey Theater from 12:30 to 2:00 p.m. BLFS will have a presence at the game, be listed as a sponsor at the games and at the closing.
 - Paula Blackwelder's Potpourri Column in The Ledger featured BLFS and thanked BLFS members for giving back to the community.
 - Elder Point Ministries, Senior Orphans, Honor and VISTE were recipients of the monetary gifts at the annual Christmas Party.
- **Publications Committee:** Liz Craven has taken over as chair of this committee. The directory is put out every two years. The end of this year and the beginning of next year will be the new directory time. Liz emphasized the importance of renewing membership so no one will be left out of the book.
- **Speakers and Locations:** Temi Charrier will be taking over this committee with the help of Greg West. If you know of someone who can host the event or speak during the program, please contact the board.
- **Social Media:** Dorene Yates is taking over as chair of this committee. She asked that people look for the Face Book page and tag themselves as well as like the page. This will link members to our page.

GUESTS AND MEMBER INTRODUCTION

- Jenny Wolf, of Cornerstone Hospice, took the names of guests at the door and introduced them, giving them an opportunity to share their area of business with BLFS.
- Resumes can be posted on the BLFS web site; Randy Brock will assist anyone who is seeking employment.
- Members introduced themselves and gave a short explanation of their agencies and businesses and upcoming events.

HOST

- Angie Fields introduced the New Horizon facility and explained the programs. Brochures and welcome tours were offered afterwards. Thank you for the delicious breakfast!

GUEST SPEAKER

- Donna Kay, of Adult Day Health Care Centers, spoke to BLFS about programs and services for the elderly.

Adjournment

- The next meeting will be held on March 20, 2013, at Southland Suites, located at 4250 Lakeland Highlands Road, Lakeland. The Darby Law Group will be the guest speakers.
- A motion to adjourn was made; it was seconded. A vote was taken and the motion was carried unanimously.

Respectfully submitted by Dorene Yates, Secretary, on March 12, 2013.