

JANUARY 2013 MINUTES

BETTER LIVING FOR SENIORS MONTHLY MEETING

January 16, 2013

MEETING HELD:

- Our location was Regal Chevrolet Community Room
- Breakfast host was Home Instead Senior Care of Lakeland.

MEETING CALLED TO ORDER:

- Meeting called to order at 9:07 by Cindy Clouse, President.
- **MOTION PREVAILED:** There were no minutes for the December meeting was a social. The minutes from the November BLFS meeting, now posted on the website at www.BLFSPolk.com, were approved with no changes.

TREASURER'S ANNUAL REPORT (1/1/12- 12/31/12) GIVEN BY RANDY BROCK:

- Total Period Inflows (membership dues and web ad income): \$18,900.00
- Total Period Outflows (Member Clicks, phone, postage, etc.): \$17,383.00
- Overall Period Total: \$1,517.00
- Account Balances: \$8,922.42 in checking
- **MOTION PREVAILED:** Treasurer's Report was approved as given.

YEAR END REVIEW (WHAT HAVE WE ACCOMPLISHED IN 2012)

- Website—We moved into a web based contact program to integrate with our website, MemberClicks
- Think About it—Alzheimer's education summit to help family caregivers
- Directory—Produced a one of kind directory that is our best yet and printed 20,000
- Social Media—We created our very own BLFS Facebook page and began to tweet
- Grandparents Day Essay Contest—Sponsored as a part of Polk County Family Week
- Better Season to a Senior—Our best yet helped bring Christmas to over 400 Polk County Seniors
- Charities—Monies left at the end of the year allowed us to donate \$500 to four local organizations to further Senior support in Polk County

COMMITTEE REPORTS AND BOARD UPDATES:

- Randy gave website update. We had 24,000 hits to BLFSPolk.com in 2012.
- Board Nominees were introduced
- New Members were introduced by Cecile. Members introduced themselves.
- Voting for 7 Board Members was completed
- **Next month's meeting is at Wednesday February 20th.**

GUEST SPEAKER:

- Temi Charrier and Kari Gomez of Home Instead Senior Care Lakeland. Played a game of Home Care Feud to see what the members knew about Non-Medical Home Care.

MOTION PREVAILED to adjourn

Minutes Respectfully Submitted by: Temi Charrier, Secretary

NOTE: Any changes, corrections or additions, please call the BLFS office at 863.248.1475.