

**MAY 2012 MINUTES
BETTER LIVING FOR SENIORS MONTHLY MEETING
MAY 16, 2012**

MEETING HELD:

- Our location was Highlands Lake Center and a wonderful breakfast was served by our hosts.

MEETING CALLED TO ORDER:

- Meeting called to order at 9:09 am by Cindy Clouse, President.
- **MOTION PREVAILED:** The minutes from the April BLFS meetings, now posted on the website at www.BLFSPolk.com, were approved with no changes.

TREASURER'S ANNUAL REPORT (1/1/12- 5/13/12) GIVEN BY RANDY BROCK:

- Total Period Inflows (membership dues and web ad income): \$16,048.36
- Total Period Outflows (Member Clicks, phone, postage, etc.): \$10,943.02
- Overall Period Total: \$5,105.34
- Account Balances: \$12,510.76 in checking
- **MOTION PREVAILED:** Treasurer's Report was approved as given.

COMMITTEE REPORTS AND BOARD UPDATES:

- Cindy announced our new print directories are here. Members are welcome to take some for their organization today.
- Temi announced outreach marketing blitz for members interested in getting into places they wouldn't normally have an opportunity to see. Sign-up sheet was passed around. For more information contact temic@homeinstead.com or lapow@verizon.net.
- Cindy spoke on utilizing the website to refer member businesses if you are unable to service the person.
- Ashley Vogel gave Education Committee update they are developing a new presentation focused towards Seniors and also encourage your facility to call and schedule an Empathy Training for your staff. Contact ashley@agingcarepartners.com.
- Cecile from Mulberry Pharmacy introduced first time attendees. We had 13 new visitors! Great job members!
- Members introduced themselves.
- Next month's meeting is at Brandwyne Health Care, Winter Haven Wednesday June 20th.

HOST:

Terry Tressler, Administrator spoke on behalf of Highlands Lake Center and introduced community. Thank you for the wonderful breakfast and hospitality, especially the Bacon!!

GUEST SPEAKER:

- Our speaker Marilyn G. Wood, President and CEO of Opis Management, spoke on how Opis was founded, their mission and how they have created a culture in their company to provide quality Long Term Care in their facilities.
- **MOTION PREVAILED** to adjourn.

Minutes Respectfully Submitted by: Temi Charrier, Secretary

NOTE: Any changes, corrections or additions, please call the BLFS office at 863.248.1475.