



## **BETTER LIVING FOR SENIORS MONTHLY MEETING**

September 16, 2020

### **Board Members Present:**

- Nicole Ramer - President
- Rachel Carmack - Venues and Speakers
- Donna Dinkins – Membership
- Danny Gonzalez – Sponsorships/Directory
- Kari Gomez – Committees
- Jaydee Hackney – Sergeant at Arms
- Jaya Koovackal - Treasurer
- Tasha Saca – Communications (past president)
- Michelle Shiver – Secretary

### **MEETING LOCATION AND SPONSOR:**

Due to Covid-19 this meeting was held via the Zoom application.

### **MEETING CALLED TO ORDER:**

- The meeting was called to order by Nicole Ramer, President at 9:05 am

### **Meeting**

- Thank you to Gold sponsors on the call – ProAd Media, Liz Craven
  - Liz provided company information. New due to Covid – Direct mailing of the Eldercare Guide to targeted zip codes. Check out Sage Aging on the ProAd website. 2021 ads now available. [Liz@ProAdmedia.com](mailto:Liz@ProAdmedia.com)
- Thank you to Silver sponsors on the call.
- Thank you to Bronze Sponsors on the call
- October's Membership meeting we will be electing members of the BLFS board to serve for the next 2 years. There are 4 positions. If you are interested please email [Nicole@organizedhaven.com](mailto:Nicole@organizedhaven.com)
- October 21, 2020 is the deadline to be included in the next ElderCare Guide. All Sponsorships include 2 memberships (\$150 value)
  - Bronze - 350
  - Silver - \$550
  - Gold - \$1500
- Share marketing materials in advance to Nicole Ramer to be included in next month's slide presentation ([nicole@organizedhaven.com](mailto:nicole@organizedhaven.com))

### **SOCIAL MEDIA**

- Please check in on Facebook, Like BLFS Polk, and give us a rating.

## **MEETING MINUTES**

- A motion was made to approve the August 2020 Monthly meeting as distributed by Kari Gomez and seconded by Nicole Ramer **Approved.**

## **PRESENTATION**

How to renew/join BLFS

Join

1. Join/Renew button
2. Buy Now
3. Check out (check email and set up password)
4. Login – “Submit to Directory”

Edit

1. Log in
2. Go to your account
3. Directory will only show for the sponsorship

Change Information

1. Go to Directory
2. Box on right – request change, view directory or view all

Change Sponsorship information

1. Log in
2. Join (Renew) then check out.
3. Choose the buy now button for the level you prefer

Reset Password

1. Login
2. Click “Lost password”
3. Check email

## **TREASURER’S REPORT**

BLFS Treasurer Jaya Koovackal reported:

- Balance on Hand: \$8,955.80
- Income: \$ 508.58 (Sponsorship/membership)
- Outgoing: \$ 306.98 (Storage Unit Rental; Zoom membership & Ligon for Website)

## **EDUCATION COMMITTEE:**

- No Report

## **MEMBERSHIP REPORT**

- No Report
- Agency Introductions

## **BE A SANTA TO A SENIOR**

- There will be a direct ship option available through Amazon. More information coming soon from Kari Gomez of Home Instead Senior Care.

## **EVENTS:**

Due to Covid-19 no events are being held. The event calendar is not live at this time.

## **SPEAKERS AND LOCATIONS**

- October 21, 2020: via zoom

## **ADJOURNMENT**

- Meeting adjourned at 10:20 a.m.

*Respectfully submitted by Michelle Shiver, Secretary, September 16, 2020.*