



BETTER LIVING FOR SENIORS MONTHLY MEETING

December 16, 2020

Board Members Present:

- Nicole Ramer - President
- Rachel Carmack - Venues and Speakers
- Donna Dinkins – Membership
- Danny Gonzalez – *Absent* Sponsorships/Directory
- Kari Gomez – Committees
- Jay Dee Hackney – Sergeant at Arms
- Jaya Koovackal - Treasurer
- Tasha Saca – Communications (past president)
- Michelle Shiver – Secretary

Meeting Location and Sponsor:

Due to Covid-19 this meeting was held via the Zoom application.

Call to Order:

- The meeting was called to order by Nicole Ramer, President at 9:00 am

Meeting Minutes

- A motion was made to approve the November 2020 Monthly meeting as shared on the BLFS Polk website by Jay Dee Hackney and seconded by Carol Hornsby.
Approved.

Sponsor Recognition

Thank you to all of our BLFS Sponsors! Today we heard from Silver Sponsors:

- Family Elder Law – Carol Hornsby
- Helping Hand Nursing Services – Donna Kay Dinkins

Ugly Sweater

Winner – Allie Bates from Age Friendly Lakeland.

Allie requested her \$25 gift card prize be donated to “Be a Santa to a Senior”

Treasurer’s Report

BLFS Treasurer Jaya Koovackal reported:

- Income: \$ 3,494.83 (memberships/sponsorships)
- Balance on Hand: \$19,367.74
- Outgoing: \$ 372.26 (Catering for BLFS “Be A Santa to A Senior” Drop Off, Storage Unit Rental; Zoom membership, Ligon for Website,)

Education Committee

- No Report

Membership Report

- Agency Introductions

Be a Santa to a Senior

- Kari Gomez of Home Instead Senior Care, Chair
- There was a definite increase in community support this year!
- Trees were placed in 15 locations; last year they were in 2 locations.
- This year's goal was 500 seniors. So far 700-800 will be served.
- Approximately \$3,000 in cash was donated

Events:

- Calendar is now live on BLFS, ElderCare Guide and Age Friendly Lakeland

Next Meeting

- January 20, 2021 – Via Zoom. Registration required

Adjourned

- Meeting adjourned at 10:05 a.m.

Respectfully submitted by Michelle Shiver, Secretary, December 16, 2020.